

# ALWAYS BE *a PART of* PRINCETON

*confidential*  
**REPLY**

**INCLUDING** Princeton in your estate plans is easy with options that cost nothing now. Ways to make a testamentary gift to the University include naming Princeton in your will or trust, or as the beneficiary of your IRA, retirement account, or insurance policy.

All gifts of any amount make a difference to Princeton. Your bequest can **direct a dollar amount** or assets such as securities, real estate, or tangible personal property (such as rare books or art) to the University. Or, it can **direct all or a percentage** of the remainder of your estate to Princeton after your other beneficiaries receive their inheritance and estate-related expenses are paid.

*You will always be a part of Princeton. When you include Princeton in your estate plans, you also make this possible for future generations.*



Gifts received by the University in 2013 through bequests from loyal alumni, parents, and friends provided: **\$5 Million+** for scholarships and fellowships, **\$3 Million+** for construction of the new neuroscience building, and **\$1.5 Million+** for library support.

**YES**, I have named Princeton in my estate plans and would like to be enrolled in the 1746 Society.

**YES**, please send me information about *(check all that apply)*

- Making a bequest to Princeton
- How Princeton invests charitable trusts *(The Office of Gift Planning's annual report)*
- Making a gift of real estate to Princeton
- Gifts to Princeton that provide payments to me and/or another beneficiary

Please tell us about your beneficiaries:

Birthdate \_\_\_\_\_

Relationship *(e.g. self, spouse, child)* \_\_\_\_\_

Birthdate \_\_\_\_\_

Relationship *(e.g. self, spouse, child)* \_\_\_\_\_

Gift amount \$ \_\_\_\_\_

Gift amount for illustration only \$ \_\_\_\_\_

I prefer to receive *Generations* via e-mail

Name \_\_\_\_\_ Class Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

← **DETACH** here

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## SHARON HOLLAND '86: SPEAKING UP, REACHING OUT, GIVING BACK

During her undergraduate years, Sharon Holland '86 was well known on campus as an activist who helped bring minority peer advisors to dorms, organized Take Back the Night marches, and participated in the Free South Africa movement.

She initially found Princeton a challenging environment for a woman of color. "There were times when I looked at those traditions and thought, 'Not really me,'" she recalls. But she found herself—and her place at the University—through a passionate involvement in social action on campus.

Now a professor of American studies at the University of North Carolina who has written extensively on the intersection of race, feminism, and queer theory, she has made a bequest that honors her experience at Princeton in her own unique way.

### LIFE-SHAPING EXPERIENCES

Holland recognizes that it was Princeton—both its hurdles and its rich academic offerings—that gave her the tools to achieve her goals. "What happened to me at Princeton gave me the power to change Princeton. I learned how to be very creative and think outside the box." She also bonded closely with a group of activist friends. "Princeton listened to us," she says. "Princeton enabled us to make the school better for others."



UNC Professor Sharon Holland '86, shown here with her horse Lady Anne, is an avid equestrian.

Holland wants to use her bequest to help even more future students. "I like the idea of creating a scholarship for someone like me—someone who crosses over multiple categories, perhaps a minority female who's a single parent," she says.

A bequest, she feels, is the best way to affirm her experience at Princeton. "A bequest gives you a legacy. I changed Princeton, and Princeton changed me. I want that to be marked." What's more, she envisions the scholarship also funded by, and named for, the core group of friends who helped shape her own views. As they grew to respect each other's differences, she came to embrace her own. "Meeting these people at Princeton changed my life," she says.

Holland's bequest is as individual as she is, which is what makes a bequest a deeply gratifying way to give back to Princeton. "It will be in my name and the names of people I grew to love while here. That's what Princeton did—it put us all at the table. This bequest is about honoring our time at Princeton, and therefore honoring Princeton in our own way."

*By making a bequest, Holland has ensured that she will continue to help shape the character of Princeton. Her legacy of positive change will live on—empowering individual students as it enhances the environment that nurtures their growth.*

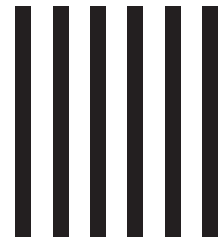
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## a special OPPORTUNITY for 1746 SOCIETY MEMBERS

You are invited to the society's luncheon with remarks by **President Christopher L. Eisgruber '83** and **Carolyn Ainslie**, vice president for finance and treasurer, **Thursday, May 1.**

For more information, please call the *Office of Gift Planning* at **609.258.6397.**

## CONNECT TO THE 1746 SOCIETY WITH YOUR PLANNED GIVING CHAIR

Curious about how many of your classmates have made planned gifts to Princeton? Check in with your Planned Giving chair. Learn why he or she has made a commitment to Princeton's future—and how you can, too. If your class does not have a Planned Giving chair, please contact the Office of Gift Planning.

William H. Scheide '36	James S. Lane III '61
Lloyd P. Lochridge Jr. '38	Howard Pyle '62
Maynard Burden Williamson '43	David H. Ibbeken '63
Albert A. Bingham '44	Joel Rosenman '63
Robert W. Maynard '45	William H. Mears Jr. '64
Brooks N. Edwards '46	Hugh M. Durden '65
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**EXPLORE** tax-wise gift options using our gift calculator at:  
<http://giving.princeton.edu/giftplanning> or call **609.258.6318.**

Photos by Denise Applewhite, Andrea Kane, Jon Roemer, and Adam Sikora  
*The information presented in this publication is not intended as legal or financial advice. Please see your own professional advisors to discuss your specific situation.*

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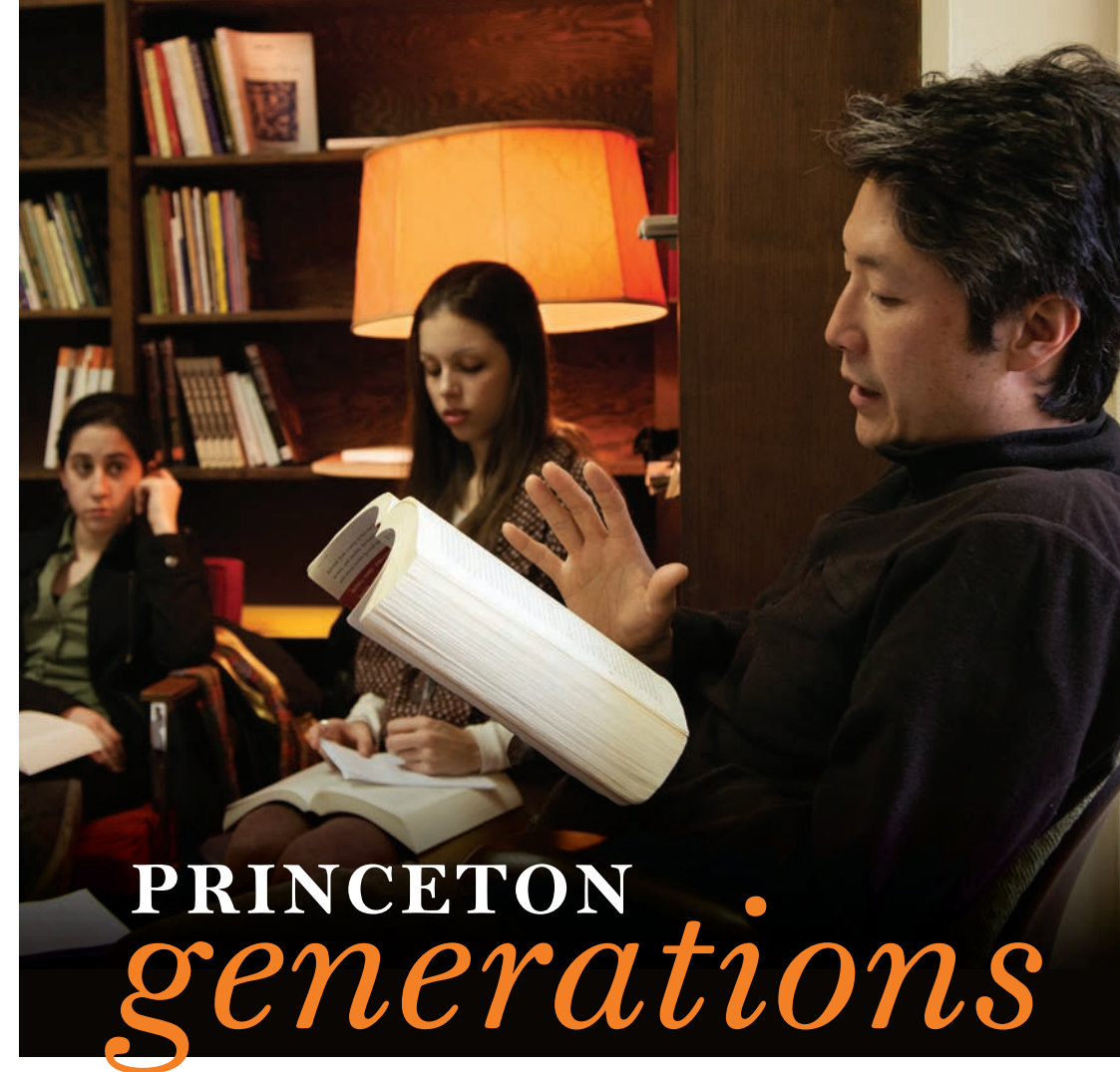
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Planned gifts support Princeton in numerous ways, including funding the work of internationally noted faculty members. Here, Markus K. Brunnermeier, the Edwards S. Sanford Professor of Economics, speaks at a symposium in Frankfurt that was sponsored by Deutsche Bundesbank. Brunnermeier is an affiliate of Princeton's Economic Theory Center, which was recently endowed through a bequest from industrialist William S. Dietrich II '60 and renamed in his honor.

- ❖ TELEPHONE: 609.258.6318
- ❖ E-MAIL: [1746soc@princeton.edu](mailto:1746soc@princeton.edu)
- ❖ WEB: <http://giving.princeton.edu/giftplanning>

Cover: Chang-rae Lee, professor of creative writing in the Lewis Center for the Arts, leads a seminar on campus.



# PRINCETON generations

Ideas and Strategies from the *Office of Gift Planning* at Princeton University | Spring 2014

## INSIDE *this* ISSUE

- ❖ Discover a Great Way to Give Back
- ❖ Activist Plans Her Legacy
- ❖ Connect with Your Planned Giving Chair

